

The Hon Danny Pearson MP
Minister for Creative Industries

CREATIVE INDUSTRIES PORTFOLIO

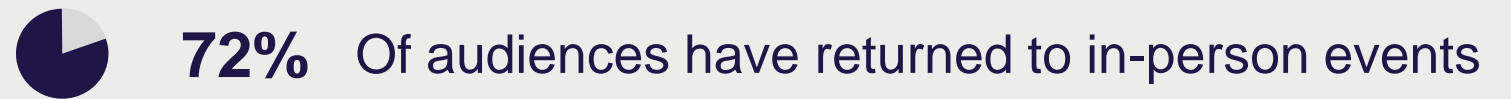
Public Accounts and Estimates Committee

16 May 2022



State of the sector

In the wake of the pandemic, Victorian audiences are returning and our creative sector is rebuilding.



Creative industries are a significant part of Victoria's economy and workforce:



Victoria's screen industry has had a record year of production – and we are positioned for global screen content boom.

Creative industries are playing an integral role in our state's social economic recovery and revitalisation.

Our achievements

- Launched the **\$288 million** *Creative State 2025* strategy, and *VICSCREEN*, the first screen strategy in over ten years
- **\$85 million** multi-year investment in 113 creative organisations of all sizes/types
- Major new attractions at Melbourne Museum –Triceratops, Gondwana Garden
- Getting live music on the road again

Our achievements – continued

- Completed NGV Contemporary design competition
- Construction well underway for Geelong Arts Centre redevelopment
- Incorporated additional creative scope to the new Shepparton Art Museum and Gippsland Performing Arts Centre projects
- Opened Docklands Studios Melbourne's \$46 million super sound stage



Render of winning concept design for NGV Contemporary by Angelo Candalepas and Associates, and public green space, at dusk facing south. Render by Darcstudio.

This budget – key initiatives

Drawcard attractions and events

- **\$127.4m** for Creative Industries Portfolio Agencies Recovery
- **\$32.1m** for Sustaining the NGV's Successful Exhibition Model
- **\$2.4m** Go West Festivals Fund

Booming screen industry

- **\$54.1m** NBCUniversal Partnership
- **\$2.3m** for Celebrating Diversity through South Asian film

Vital creative facilities and work spaces

- **\$17.5m** Creative Infrastructure Program
- **\$6m** Creative Spaces and Places program

Regional Touring

- **\$2.9m** for Music Industry Growth/Touring Circuits
- **\$1.1m** First Peoples Touring and Engagement program