

**The Hon Martin Pakula MP**  
Minister for Tourism, Sport and Major Events

**TOURISM, SPORT AND MAJOR EVENTS  
PORTFOLIO**

Public Accounts and Estimates Committee

17 May 2022

## *Supporting our tourism and events industries through COVID-19*

- There were two targeted tourism and events support packages in 2021-22
- **\$200 million Business Stimulus Package**
- **\$20 million Victorian Events Support package:**
  - Sustainable Event Business Program: Strategically significant events businesses.
  - Impacted Public Event Support Program: Tier 1 and 2 event organisers and suppliers.
  - Live Performance Support Program: Live music presenters and suppliers.
  - Independent Cinema Support Program: Independent cinema operators.

## *Supporting the long-term growth and competitiveness of our tourism sector*

The Visitor Economy Recovery and Reform Plan is Government's whole of state strategy for the tourism industry. It is underpinned by a \$633 million investment.

- **\$283 million** Tourism Infrastructure Program, including:
  - Flagship Tourism Projects
  - Regional Tourism Investment Fund
  - Enabling Tourism Fund
- Marketing campaigns including 'Stay close, go further' and 'Visit Melbourne – Get Set'
- Victorian Travel Voucher Scheme

## *Continuing Victoria's excellence in major events and sport*

- Boosted the **Major Events Fund** to \$100 million per annum over four years
- **National Business Events Program**
- Victoria awarded the **2026 Commonwealth Games**
- Victoria is hosting a safe return to major events across the state, including the Australian Open and the biggest ever Formula One Australian Grand Prix in April 2022.

***Continuing Victoria's excellence in major events and sport cont'd.***

- 140th edition of the **Stawell Gift**
- Work is progressing on **major sporting facility redevelopments**, including:
  - Marvel Stadium
  - Kardinia Park Stadium
  - State Basketball Centre
  - La Trobe University Sports Park as the 'Home of the Matildas'.

## This budget – key initiatives

The 2022-23 Budget is supporting the sports industry and major sporting events, investing:

- **\$2.6 billion** for the **2026 Commonwealth Games** in Victoria
- **\$24.8 million** for **Kardinia Park Stadium** and **State Sport Centres**
- **\$1.7 million** to undertake site identification, design and planning for a new **Home of Victorian Motorsport**
- **\$2 million** to develop a business case for the future development of the **Shane Warne Stand** at the MCG

## This budget – key initiatives

The 2022-23 Budget is supporting tourism and major events, including:

- **\$29.9 million** for **Regional Tourism Infrastructure Projects**
- **\$32.6 million** for **Melbourne Convention and Exhibition Trust**
- **\$8.3 million** for **Emerald Tourist Railway**
- **\$5 million** for Visitor Economy **Destination Marketing**
- **\$2.6 million** to continue the **National Business Event Program**