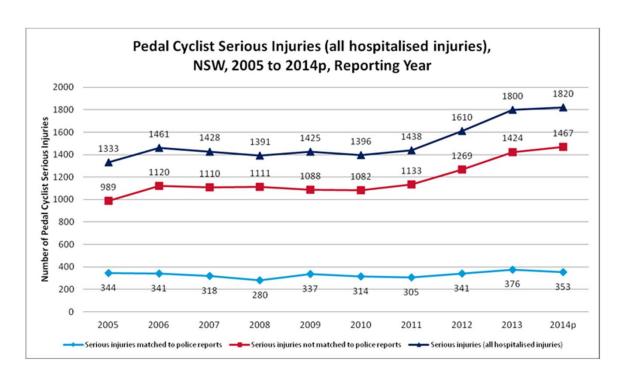


Minimum Passing Distance Rules

NSW experience / Bernard Carlon / 30 May 2016

Context

- NSW Government supports growth in safe cycling
 - Increase in fatalities in 2013 from 7 to 14
 - Pedal cyclist serious injuries average 1400 a year, 1800 in 2014

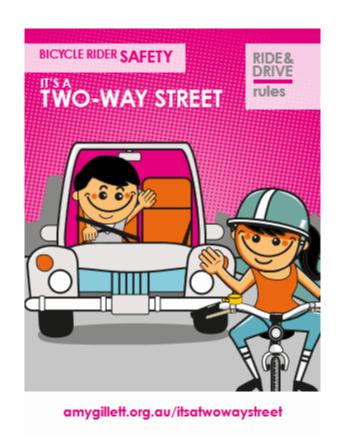


Minimum passing distances increase safety

- Bicycle riders at risk when being passed or overtaken
- Crashes may involve drivers not leaving sufficient distance when passing/overtaking
- Leaving a safe passing distance better protects riders, including in situations when they may not realise a vehicle is approaching them from behind.
- Crash risk for bicycle riders is reduced, as the increased clearance between the vehicle and the bicycle in passing/overtaking manoeuvres creates greater margin for error by either party.

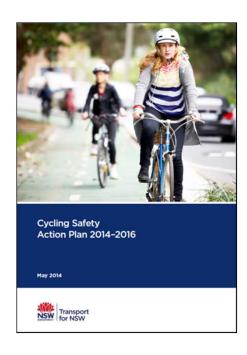
It's a Two-Way Street/Metre Matters

- Partnership with Amy Gillett Foundation commenced 2013
- It's a Two-Way Street theme
- "Metre Matters" campaign
- Includes "driver rules" and "rider rules"
 - Behavioural messages to encourage sharing the road
- Animations, z-cards



Cycling Safety Action Plan 2014-16

- Endorsed by Minister for Roads
- 37 actions against key Safe System pillars
 - People and behaviour
 - Roads and speeds
 - Vehicles and equipment
- Includes commitment to review options for increasing bicycle rider compliance with road rules to improve safety



Bicycle Rider Safety and Compliance Package

- As outlined in Action Plan, issues around road user interaction and compliance
- Investigation of options to address this
- Cycling Safety Roundtables June & July 2015
 - Bicycle rider user groups and Amy Gillett Foundation
 - Pedestrian Council and NRMA
 - Police and Justice
- In December 2015, NSW Government announced "Go Together" campaign to support implementation of a package of measures
 - Minimum Passing Distance rule
 - Increased penalties for bicycle rider offences
 - Photo ID for adult bicycle riders

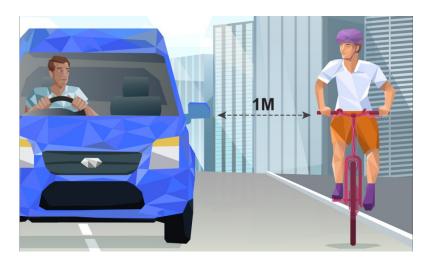
New Rule 144-1 and 144-2

- NSW informed by Queensland approach to drafting
- New rule builds on existing safer overtaking provisions, specifies minimum passing distances when passing a bicycle rider
 - At least 1m when speed limit is up to 60km/h
 - At least 1.5m when speed limit is greater than 60km/h
- Rule 144-2 exempts drivers from some other rules when necessary to comply with the minimum passing distance rule
 - Examples include crossing an unbroken line, or straddling a lane
- Exemptions only apply when safe to do so.
- Penalty for not leaving sufficient distance \$319 and 2 demerit points (same as existing penalty for Rule 144.)

Go Together Campaign

- Announcement in late 2015
- Package commenced1 March 2016
- Radio ads targeting drivers
- Outdoor advertising on busy cycle routes
- Minimum passing distance animation





Campaign Activity

Digital





Print



Social







Road Network

- Approximately 100 Variable Messaging Sign (VMS) boards have been supporting the campaign at the point of behaviour with MPD messaging.
- Messaging tailored to the speed limit where the VMS boards are situated ('1 metre' on roads 60km/h or less; '1.5 metres' on roads above 60km/h).
- VMS messaging will continue to be utilised.





Evaluation

- Impact of new rule is being monitored
- 2-year evaluation by CARRS-Q is underway
- Extensive baseline captured in early 2016 before commencement of new rule
- Key evaluation issues:
 - Bicycle rider and vehicle driver behaviour, crashes and near-misses
 - Other risks created by drivers when leaving the minimum passing distance
 - Other impacts, such as urban congestion
 - Changes in road user attitudes, especially to other types of road users.
- After the two-year period, the Government will determine whether the rule should be continued, or any changes made to the way the rule operates.