



Background Information

Corio Norlane Development Advisory Board

September 2011

CN DAB Vision

Corio and Norlane is a socially, economically and environmentally sustainable community that offers the highest possible quality of life for all residents.

CN DAB Mission

To strengthen and grow our community together.

The Corio Norlane Development Advisory Board (CN DAB) was officially formed in June 2008. It evolved from the Corio Norlane Community Reference Committee (CRC) that was established to support the implementation of the eight-year Corio Norlane Neighbourhood Renewal project. The restructure of the CRC was prompted by the need for a broad community representative group to inform a number of new major government and industry-led initiatives.

Purpose

The purpose of the CN DAB is to promote whole of government and community co-operation, participation and investment in reducing disadvantage and promoting sustainable social, physical, environmental and economic development in Corio and Norlane.

The Corio Norlane Development Advisory Board seeks to build the capacity of all key stakeholders to identify and respond to local issues and priorities. This is achieved through a coordinated and integrated approach that engages the community, service providers, all tiers of government and the private sector in designing and delivering sustainable solutions and strengthening the associated service provision and community infrastructure available to respond to these priorities.

Guiding Principles

The CN DAB acknowledges that all people living in Victoria benefit from alleviating the level of poverty and disadvantage found in communities that are lagging behind the rest of the State. It makes sound social, economic and moral sense to not only redress disadvantage but promote a society that affords all its citizens the opportunity to participate in decision making and enjoy a high quality of life. The CN DAB recognises that Corio and Norlane lags behind the rest of the State in many areas (see map, last page of Background Information). Furthermore, the CN DAB believes that the Corio Norlane communities have the capacity, through harnessing the strengths, assets and enthusiasm of the residents, service providers, schools, businesses and government agencies living and working within those communities to turn the current situation around.

The CN DAB has recognised that a new and innovative approach is needed to reduce disadvantage and that this approach requires:

- Multiple and interconnected approaches to tackle the causes of disadvantage;
- A focus on people and places, not just programs;
- Responses that are whole of government and inter-sectoral; and,
- That ongoing effort is made to empower communities to be part of the solution.

The CN DAB recognises that the best results will be achieved when the capacity-building approach taken is driven by both top-down and bottom-up processes. These results will be only achieved through the alignment of government policy and community priorities to achieve sustainable social, physical, environmental and economic development.

The CN DAB is the prime community advisory body with equal representation of residents and key stakeholders. It supports and provides advice to a wide range of government and industry initiatives in Corio and Norlane.

Resident members make up no less than 50% of the total membership. This ensures that local residents retain an equal voice on the CN DAB. All resident members reside in the 3214 post code and attend on behalf of the community group they represent. General members make up no more than 50% of the total membership. The general membership are representatives of a broad range of Government, non-Government, private sector and community stakeholders who collectively reflect the interests and diversity of the Corio and Norlane communities.

Formal relationships have been established with the Corio Norlane Education Regeneration Project, Corio Norlane Major Urban Renewal, Deakin University Research Partnership, Norlane Housing Regeneration Project, Northern Futures, Barwon Water which is building the Northern Water Plant, North Shore Train Station Taskforce and Shell Community Advisory Panel.

In December 2009, resident and key stakeholder members of the CN DAB, as well as three State Government Regional Directors, and the City of Greater Geelong CEO and two Councillors demonstrated their ongoing commitment to Corio and Norlane by signing the CN DAB's *Collaboration Agreement 2009-2012*. This agreement documents each party's commitment to future collaboration to achieve the CN DAB's vision for Corio Norlane.

The CN DAB is supported and guided by five subcommittees that are facilitated by lead agencies. The subcommittees meet regularly to implement action plans from the Healthy Community Plan. Statements of Understanding have been signed by lead agencies formalising their commitment to the Corio Norlane community:

- Crime and Safety – Corio Police Station
- Education – Department of Education and Early Childhood Development
- Health and Wellbeing – Barwon Health
- Housing and Physical Environment – Department of Human Services
- Participation and Access – Glastonbury Community Services and Department of Human Services

Northern Futures is a collaborative partnership between members of the community including government, business, schools and community groups that work together to identify opportunities for improved economy, jobs and education and training for the area. It is one of many major initiatives (either planned or under way) that aim to deliver an integrated approach to the regeneration of the Northern Suburbs through development of human and physical capital.

Northern Futures also informs the CN DAB and has taken the lead in relation to an Action Plan aimed at increasing employment and strengthening the local economy. There is cross-representation between the CN DAB and Northern Futures and both organisations' plans reflect their shared goals and commitment to working collaboratively to achieve a more socially and economically inclusive community.

World Health Organisation (WHO) Healthy Cities

In June 2009, the CN DAB created its *Healthy Community Plan 2009-2013* that articulates how the Board will continue to promote whole of Government and community cooperation and encourage participation and investment aimed at reducing the inequities experienced in this community.

"...one that is continually creating and improving those physical and social environments and expanding those community resources which enable people to mutually support each other in performing all the functions of life and in developing to their maximum potential" (Hancock and Duhl, 1988).

'Healthy Cities' is an approach that is based on the concept that the social, economic and physical environment is the key to the health of people living in cities. While matters such as crime and safety and education are conventionally considered to be irrelevant to health, the World Health Organisation Healthy Cities approach encourages local governments to incorporate all health issues and concerns into all aspects of public policy. The Healthy Cities approach also encourages communities to work in partnership with the private sector such as companies and non-government organisations. The ultimate goal of the Healthy Cities program is to create sustainable urban communities with the focus on maximising health and wellbeing for their residents.

The Alliance for Healthy Cities is a network founded on the international efforts of 'Healthy Cities' worldwide. Members include: municipal governments, national governments, NGOs, private sectors, academic institutions, and international agencies. Corio Norlane is the first 'community', supported by a whole of government and community Board that has gained full membership of the Alliance. The Alliance promotes opportunities to share information, develop research and implement capacity building programs. The Alliance also works to raise public awareness of the Healthy Cities approach and the benefits it delivers.

In August 2009 the CN DAB was accepted as a full member of the WHO Health Cities Alliance becoming the 8th Healthy City in Australia and the 2nd Healthy City in Victoria.

Other Healthy Cities include:

- City of Casey
- Gold Coast City
- Healthy Cities Illawarra
- Kiama Municipal Council
- Logan City
- Townsville City

The CN DAB has presented by invitation at National and International Healthy Cities conferences in South Australia and in South Korea on issues such as community engagement and issues around access to modern communications and information technology for disadvantaged communities.

The CN DAB has endorsed the adoption of the *Healthy Cities* approach as it provides a planning mechanism that recognises the complexities of health and wellbeing and is consistent with achieving the CN DAB's vision for a '*...socially, economically, and environmentally sustainable community that offers the highest possible quality of life for all residents*'. The *Healthy Cities* approach is highly consistent with the guiding principles underpinning the CN DAB's activities as both are characterised by community empowerment; political commitment and collaborative planning and partnerships. Both seek to promote the creation of healthy public policy to develop and sustain conditions for healthy and liveable communities.

In addition, the *Healthy Cities and Communities* model (Hancock 1997), supports the CN DAB's engagement of non-traditional stakeholders as it demonstrates that health and wellbeing is the ultimate outcome of a sustained, integrated effort to build community capital, environmental capital and economic capital. The outcome of the inter-relationship of these domains can be conceptualised as health and sustainable human development.

www.corionorlane.org.au

Corio Norlane Development Advisory Board Membership August 2011

Resident Members

1	Crime & Safety Subcommittee	Michael Boyce – Neighbourhood Watch
2	Education Subcommittee	George Taylor/Ken McCarthy - Northern Bay School Council
3	Health & Wellbeing Subcommittee	Liz Winning
4	Housing & Physical Environment Subcommittee	TBA
5	Participation & Access Subcommittee	TBA
6	Cloverdale Community Centre Committee of Management	Cheryl Irwin
7	Norlane Community Centre Board of Management	Ron Palmer
8	Rosewall Neighbourhood Centre Committee of Management	John Holliday
9	Central Norlane Community	Phil Sanders
10	North Shore Train Station Taskforce	Sandra Anderson
11	Wathaurong	TBA
12	Northern POINT Public Tenants Group	Margaret Farrell

General Members

1	Barwon Health	Robyn Hayles
2	Bethany Community Support	Grant Boyd (CN DAB Deputy Chairperson)
3	Department of Education & Early Childhood Development	Grant Rau
4	City of Greater Geelong	Stephen Griffin / Jenny McMahon
5	Corio Medical Clinic	Dr Mark Kennedy (CN DAB Chairperson)
6	CREATE Inc. Geelong	Fiona Lodge
7	Department of Human Services	Anna Donne
8	Federal Member Parliament	Hon. Richard Marles, MP
9	Glastonbury Child & Family Services	Gabrielle Nagle
10	Shell Geelong Refinery	Joan McGovern
11	State Member Parliament	John Eren, MP
12	Victoria Police	Snr Sgt Phil Wilson

Guests (ex-officio)

	Member for Western Victoria	David Koch, MP
	Councillor - City of Greater Geelong Corio Ward	Cr Kylie Fisher
	Councillor - City of Greater Geelong Windermere Ward	Cr Cameron Granger
	Editor, Geelong Advertiser	Nick Papps
	Committee for Geelong	Jean Paul
	G21	Elaine Carbines

Project representatives (ex-officio)

	City of Greater Geelong (Future Dreaming)	Cathy Walker
	Corio Norlane Education Regeneration (DEECD)	Des O'Conner
	Corio Norlane Revitalisation (DPCD)	Virginia Todd / Liz Everist
	Deakin University Research Partnership	TBA (Sue Kilpatrick retiring)
	Norlane (Housing) Regeneration Project (DHS)	John Murray
	Northern Futures	Lou Brazier
	Northern Water Plant (Barwon Water)	Paul Northey

Administration (ex-officio)

	Department of Human Services	Duncan Morris (Housing Manager)
	Department of Human Services	Kirsten George

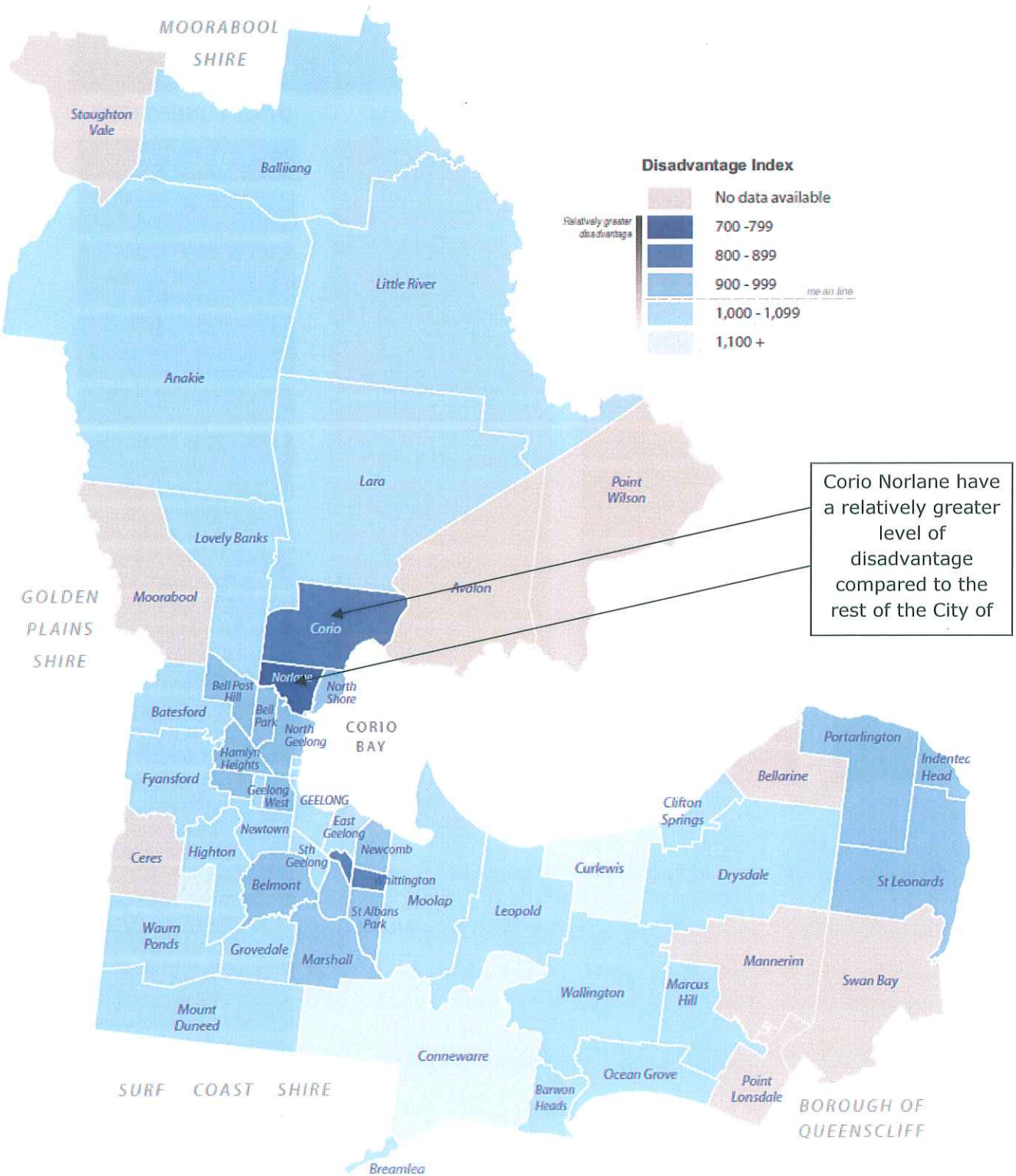
Corio Norlane Development Advisory Board (CN DAB)

(50% residents, 50% key stakeholders and project management staff)



August 2011

SOCIO-ECONOMIC INDEX FOR AREAS (SEIFA) 2006
 CITY OF GREATER GEELONG
 INDEX OF RELATIVE DISADVANTAGE



Source: Australian Bureau of Statistics.