

**Public Accounts and Estimates Committee  
2014/15 Budget Estimates Hearing  
Small Business Portfolio**

**The Hon Russell Northe MP  
Minister for Small Business**

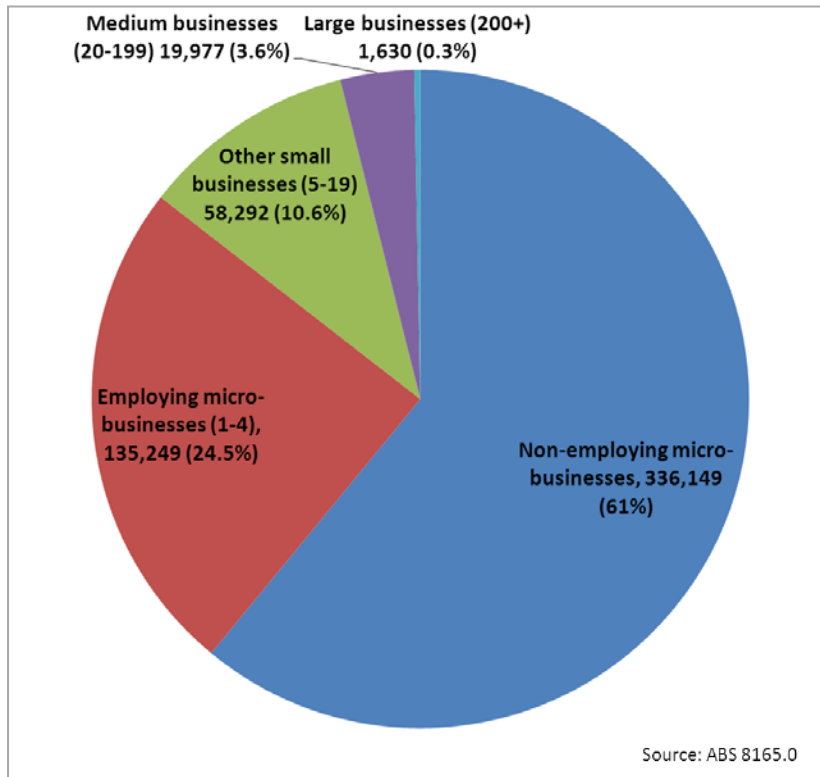
DEPARTMENT OF  
STATE DEVELOPMENT  
BUSINESS AND  
INNOVATION



# Public Accounts and Estimates Committee 2014/15 Budget Estimates Hearing Small Business Portfolio

## Key objectives

### Number of Victorian businesses by size



# Public Accounts and Estimates Committee

## 2014/15 Budget Estimates Hearing

### Small Business Portfolio

## Key objectives

Providing access to low-cost information, programs and support services

Improving small  
business productivity

Supporting small  
business growth

Encouraging small  
business innovation

Promoting a fair and  
competitive small  
business environment

Reducing red tape

# Public Accounts and Estimates Committee 2014/15 Budget Estimates Hearing Small Business Portfolio

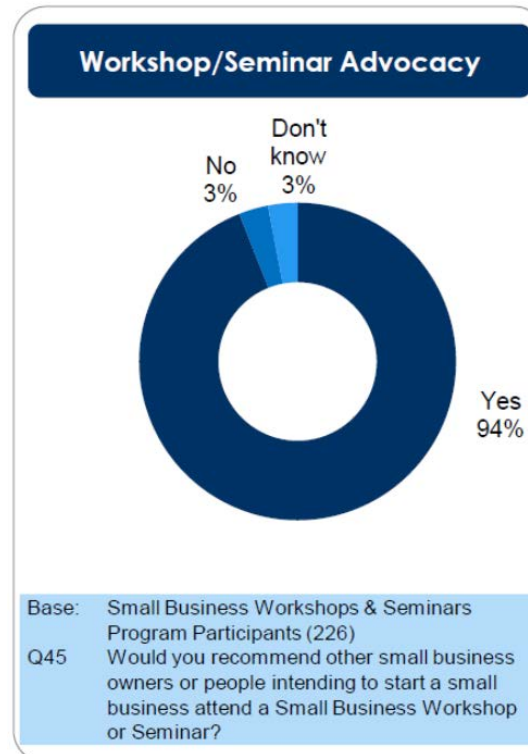
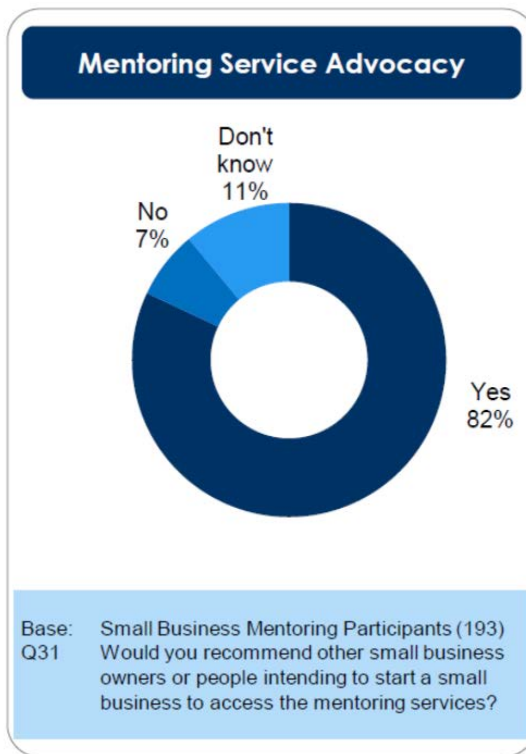
## Achievements 2013/14



# Public Accounts and Estimates Committee 2014/15 Budget Estimates Hearing Small Business Portfolio

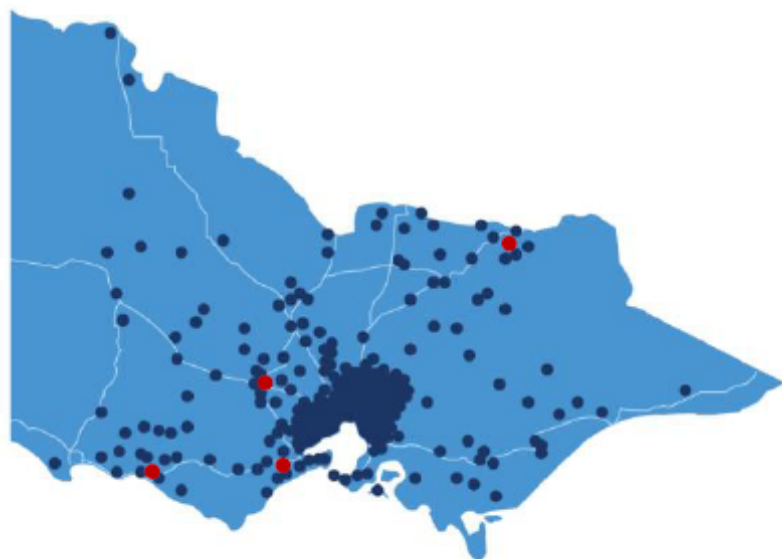
## Budget outcomes

### \$18 million to Support Small Business



# Public Accounts and Estimates Committee 2014/15 Budget Estimates Hearing Small Business Portfolio

## Small business initiatives for 2014/15

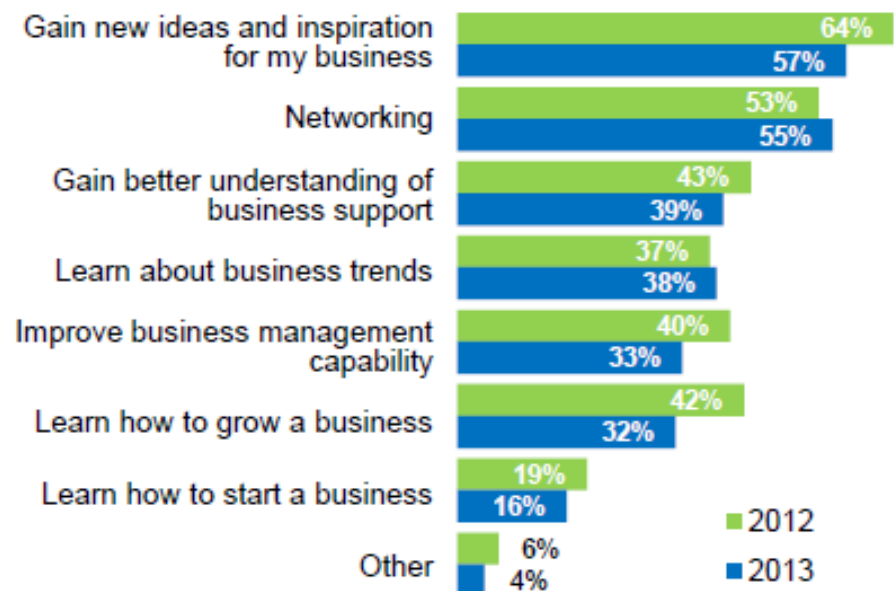


Postcode of festival attendees  
Red dots represent partner festival locations

*“An important event for country Victoria. Good to provide a local opportunity that saves people always having to travel to the city for such events.”*

(Festival Participant from Warrnambool)

Festival participants were asked to nominate the primary reason for attending the 2013 festival.



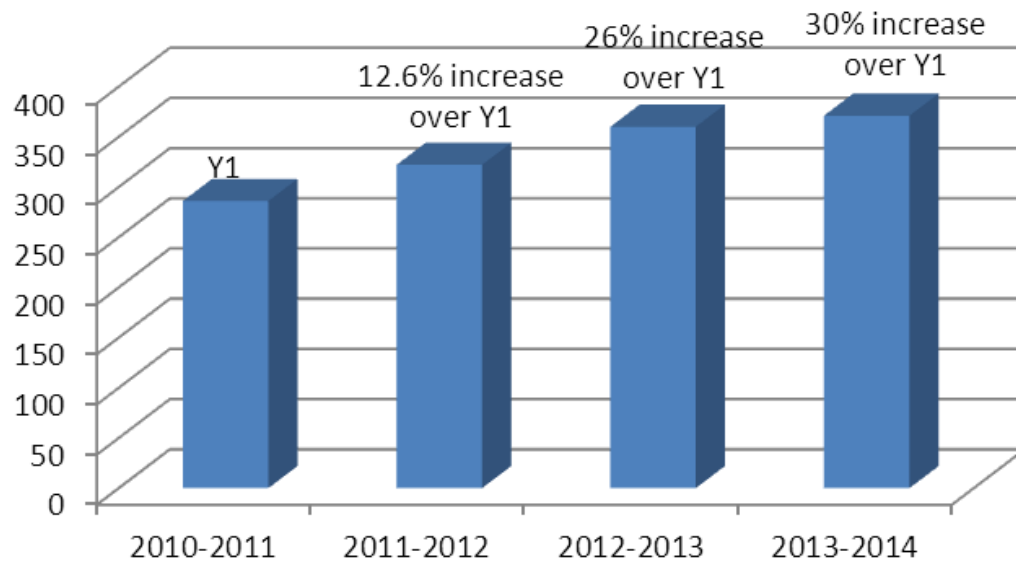
2013 Sample Size: 350

# Public Accounts and Estimates Committee 2014/15 Budget Estimates Hearing Small Business Portfolio

## Challenges in 2014/15

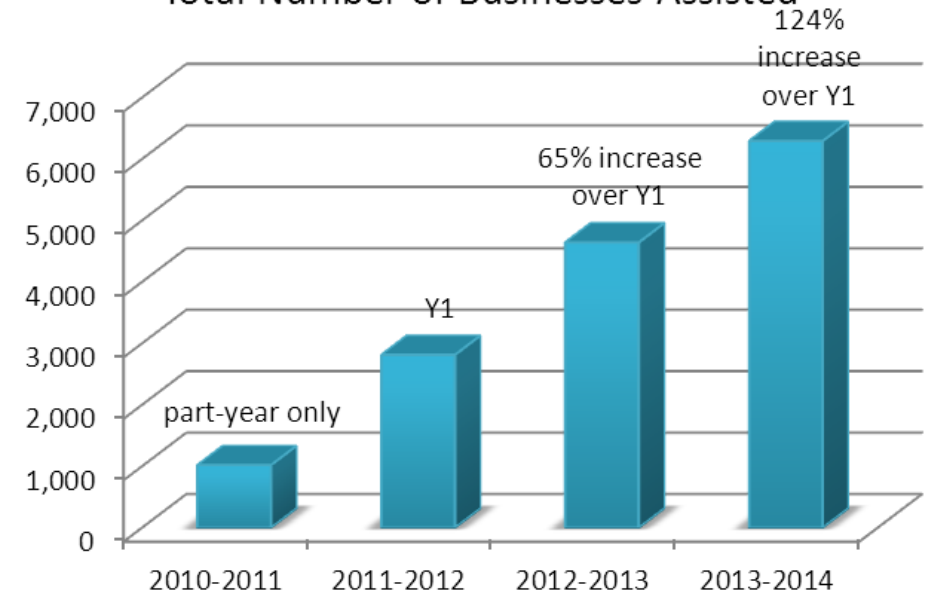
### Small Business Workshops and Seminars

Total number held each year



### Mobile Business Centre

Total Number of Businesses Assisted



# Public Accounts and Estimates Committee 2014/15 Budget Estimates Hearing Small Business Portfolio

