

ARTS PORTFOLIO

2014-15

Public Accounts and Estimates Committee
Budget Estimates Hearing

The Hon Heidi Victoria MP
Minister for the Arts

A STATE OF THE ARTS



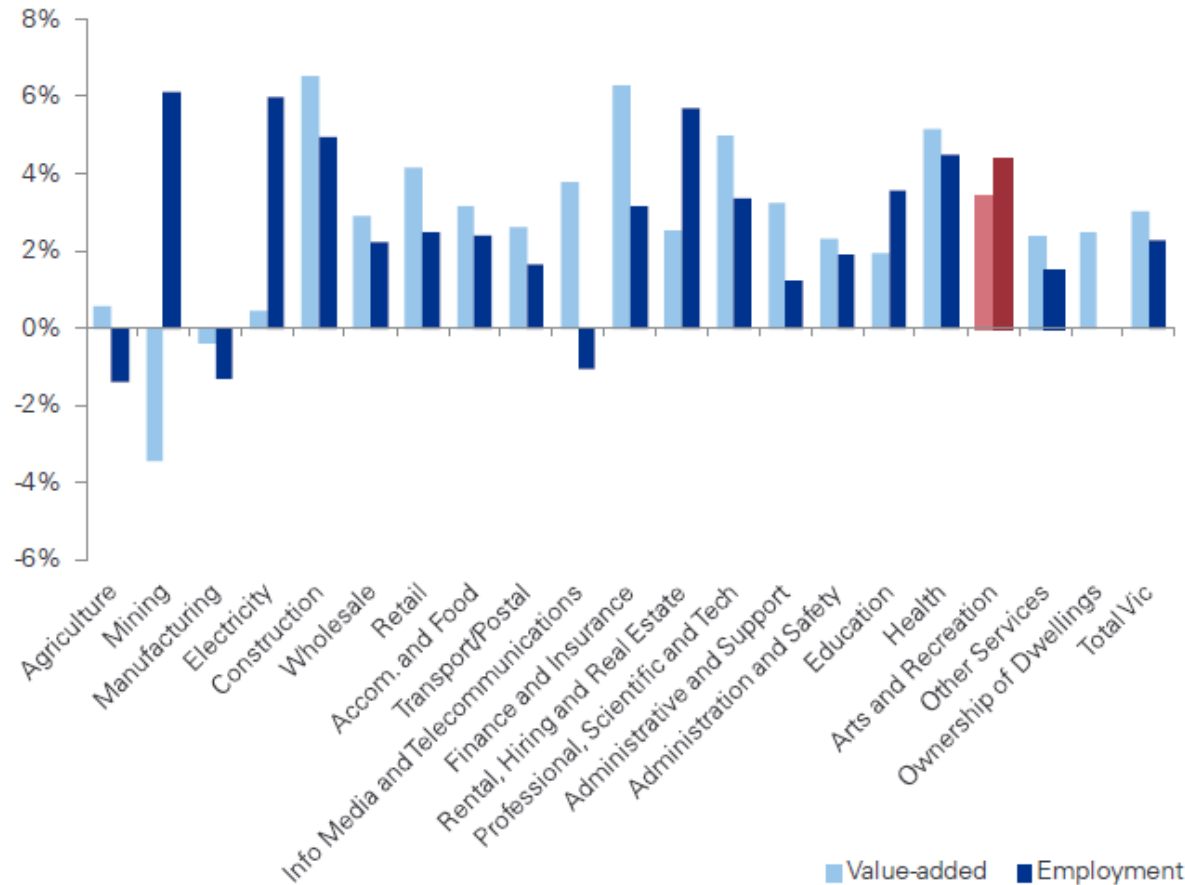
ARTS IMPACT: ECONOMIC

- **\$11.4 billion** of annual Victorian GSP
- **110,000** Victorian full time jobs
- Cultural sector accounts for **3%** of Victorian employment
- Sector attracts more than **400,000** cultural tourists annually – contributing close to **\$695m** annually



ARTS IMPACT: INDUSTRY GROWTH

Figure 3-5: Victorian Employment and Value-added by Industry, Growth from 2000-01 to 2010-11 (constant prices annual % change)



Sources: Labour Force, Australia, Detailed, Quarterly, 2012 (6291.0), Australian National Accounts: State Accounts, 2012 (5220.0)

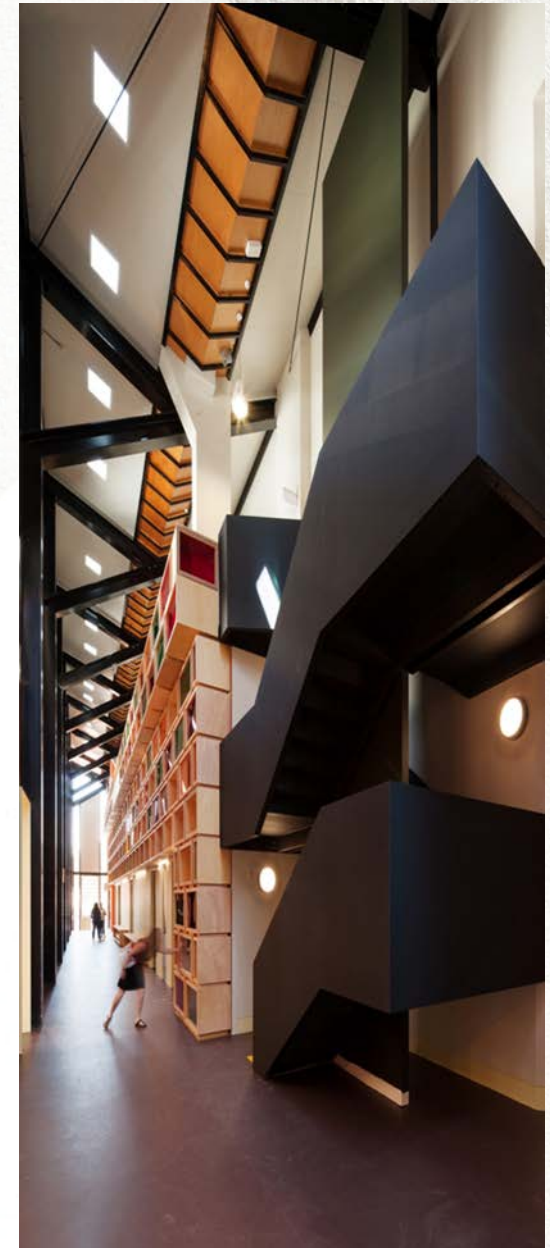
ARTS IMPACT: PARTICIPATION

- **9m** visitors a year to the 8 state-owned cultural institutions
- NGV ranked the most attended art institution in Australia and 24th in the world. ACMI ranked 44th and Melbourne Museum 77th.
- **753,071** visitors to *Melbourne Now* at NGV
- **500,000+** participated in White Night Melbourne 2014
- **500,000+** Victorian students participated in Arts Agency Education programs

ARTS ACHIEVEMENTS

Building for the future

- Completed project to construct a new home for **Circus Oz**
- \$6.7m to support building refurbishments and works on the **State Library** iconic dome
- Capital works and upgrades to ensure our cultural assets and institutions - valued at \$2 billion - remain among the world's best
- Released the **Melbourne Arts Precinct Blueprint**



ARTS ACHIEVEMENTS

Investing in creativity

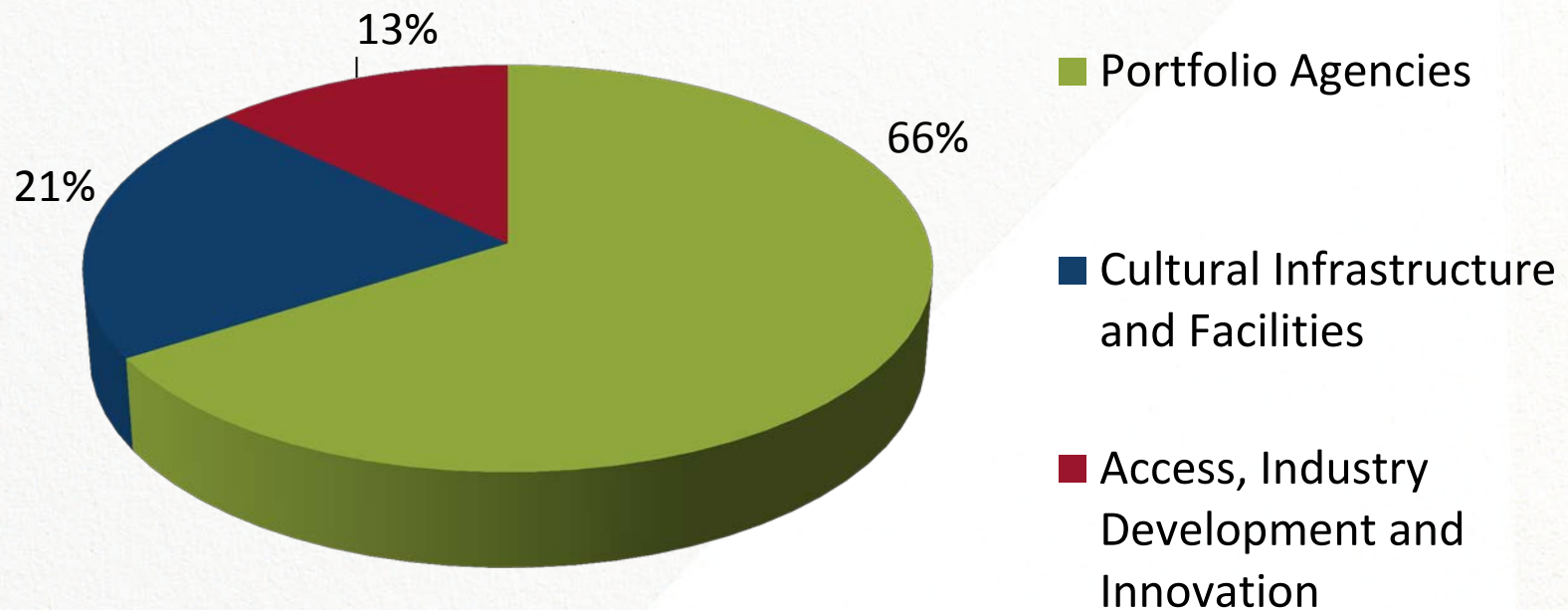
- Consolidated and streamlined support for artists – VicArts
- Invested in regional arts initiatives, including the Small Town Transformations program
- Supported major public art projects in Bendigo, Lorne, Bulleen, Lilydale and Warragul
- Staged the unprecedented production *The Melbourne Ring*
- Supported global connections

ARTS ACHIEVEMENTS

Investing in creativity

- Launched *Expert Arts*, a program to build arts business capacity and sustainability
- ***Expert Events*** - forums, seminars, workshops, conferences
- ***Expert Insights*** - latest research and resources
- ***Expert Opportunities*** – Professional development opportunities, mentorships, fellowships

ARTS PORTFOLIO TOTAL ANNUAL BUDGET 2014-15



TOTAL: \$488.3M

2014-15 BUDGET INITIATIVES

OUTPUT INITIATIVES

Arts Centre Melbourne Sustainability (two years)	\$10.00m
Expansion of the Victorian College of the Arts	\$8.50m
Summer in Southbank	\$1.10m
VicArts Grants	\$0.90m
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TOTAL	\$20.50m

2014-15 BUDGET INITIATIVES

ASSET INITIATIVES

Critical Asset Renewal -

Arts Centre and NGV (three years) \$16.50m

Arts and Cultural Facilities Maintenance Fund Renewal \$5.00m

Museum Victoria Exhibition Renewal \$3.00m

TOTAL **\$24.5m**

