

Vaping and Young People in Victoria

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About us



Promoting good health, since 1987





ACETONITRILE

FOUND IN CAR EXHAUST FUMES

ACROLEIN

FOUND IN WEED KILLER

BENZENE

FOUND IN GASOLINE

CADMIUM

FOUND IN BATTERIES

FORMALDEHYDE

FOUND IN PRESERVATIVES IN MORGUES

CHLORINE

FOUND IN BLEACH

ARSENIC

FOUND IN RAT POISON

GLYOXAL

FOUND IN HOSPITAL-GRADE DISINFECTANT

TOLUENE

FOUND IN AVIATION FUEL

XYLENE

FOUND IN PAINT STRIPPER

Predatory tactics

Post

Australian Tobacco Harm Reduction Association @ATHRA_AU

Like Michael, many Australian adults have successfully quit their smoking addiction by switching to a safer alternative. Scientific analysis of 300+ clinical trials shows switching to vaping is the most effective way for people to quit. Learn more: asaca.org.au

"Vaping helped me give up deadly tobacco for good"

Michael
Former smoker

"I smoked for 45yrs, tried plenty of times to give up without success. Vaping has helped me give up deadly tobacco for good."

ATHRA Australian Tobacco Harm Reduction Association
Doctors reducing harm from smoking

4, 2024 · 3,228 Views

Quotes 51 Likes 1 Bookmark

govype govype · Following

govype The latest #HoHxVype collection will be revealed this weekend at #LFW, with @lilyallen at @houseofholland #govype #vape #vapecommunity #vapenation #vapelite #vaper #vapestagram #instavape #londonfashionweek #LilyAllen #HenryHolland

VAPEWORLD AUSTRALIA

COMING SOON E-LIQUIDS POD VAPE KITS PODS & COILS VAPE KITS DISPOSABLE VAPE KITS MODS & TANKS DRY HERB ACCESSORIES BRANDS

FREE Selected e-liquid. **SHOP NOW** Mystery Juice Bundle: 4 bottles, \$34.95. **GET IT NOW**

50% OFF

Jump on our selection of quality e-liquids, tanks, starter kits, mods and pods at mind-blowingly low prices! You won't find our clearance vape gear and e-juice cheaper anywhere since they are up to 50% off! That's up to 50% off our already-low prices on quality vaping devices, tanks and vape juice!

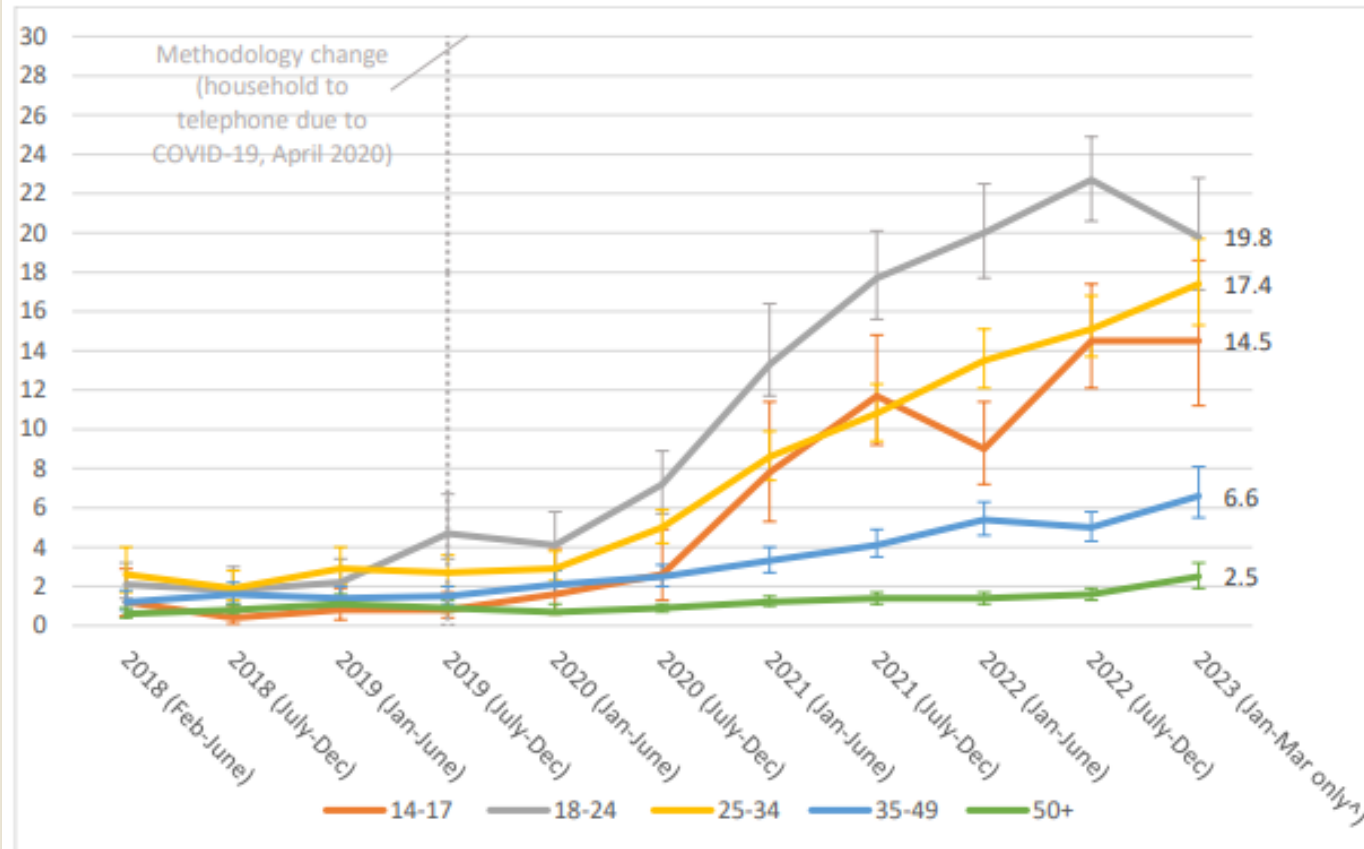
Get in quick because these discounted, vaping diamonds in the rough won't be available for long!

OUR LOSS = YOUR GAIN!

VAPORIZED

Vaping by age group 2018 – 2023

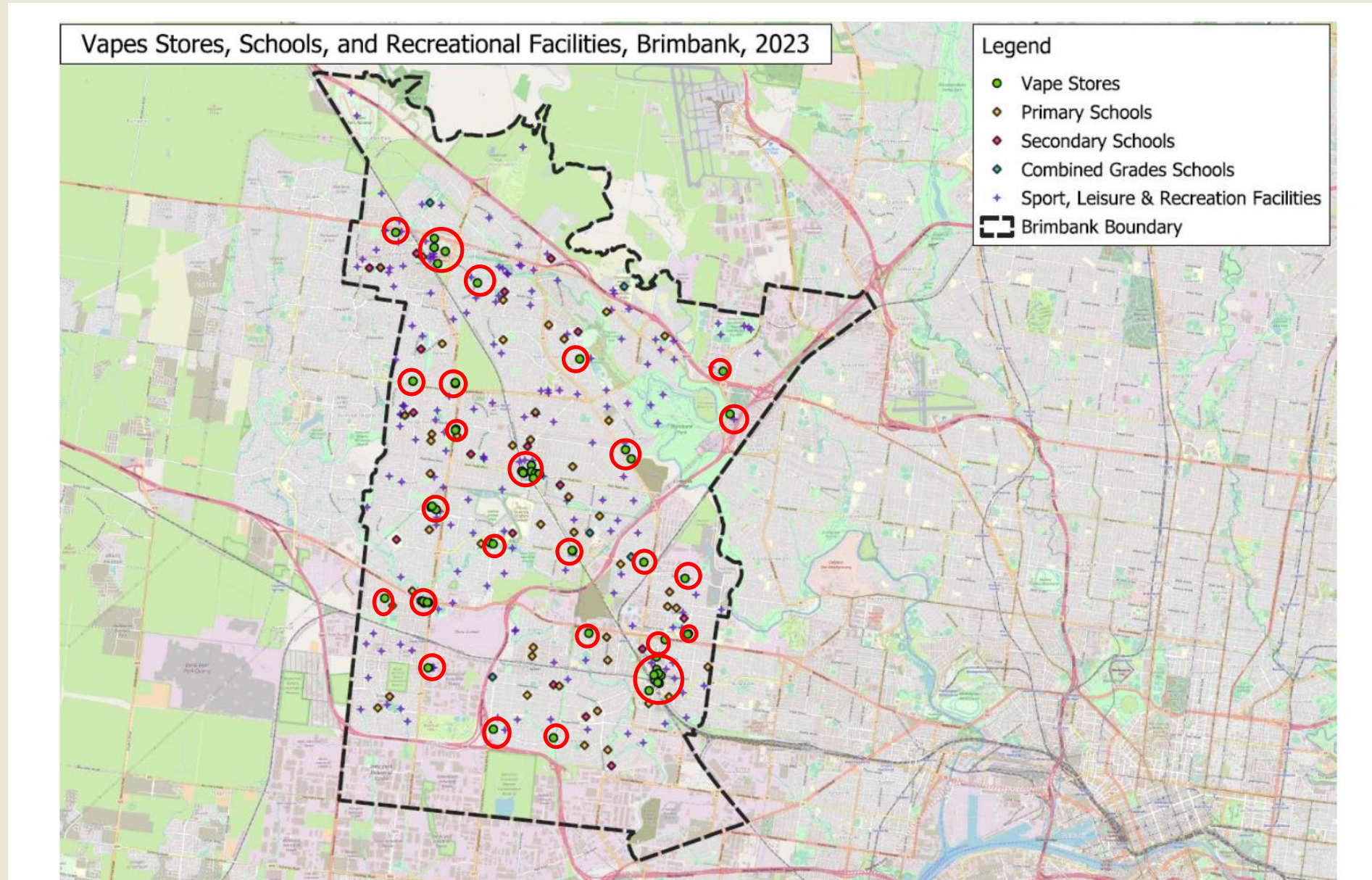
Figure 2: Six-monthly prevalence of current vaping by age group, 2018 to 2023 (weighted %).



Current vaping: used e-cigarettes in the past month. Error bars represent 95% confidence intervals around survey estimates. [^]Data for 2023 covers three months only.

Source: [Cancer Council Victoria, 2023](#)

Predatory tactics: vape stores around schools




Source: Western
Public Health Unit,
October 2023

Strengthening federal laws & closing loopholes

On 21 March 2024, legislation was introduced to Federal Parliament which, if passed, will:

- **End the importation, domestic manufacture, supply, commercial possession and advertising** of all non-therapeutic and disposable vapes for retailers under a single national framework.
- **Introduce new offences and civil penalty provisions for retailers** of non-therapeutic and disposable vapes.
- **Ensure patient access** to legitimate therapeutic vapes is through pharmacy settings and under appropriate health practitioner supervision.

Builds on reforms passed by Federal Parliament last year stopping the import of vapes.



*"No more bubblegum flavours.
No more pink unicorns.
No more vape products
deliberately disguised as
highlighter pens"*

Federal Minister for Health, Mark Butler

VicHealth's response: supporting schools, parents and young people



- 'Get the Facts on Vaping' at vapingfacts.org.au
- See through the haze campaign (VicHealth & Quit)
- School curriculum resources (VicHealth, Quit, DH & DET)

Focussing on lived experience

Influencing Gen Vape
Summary Report

41%
7-8

56%

72%

THE BEHAVIOUR CHANGE COLLABORATIVE
VicHealth

Influencing Gen Vape report

UNCLOUD

HOME
REAL FACTS
WARN OTHERS
ASK US ANYTHING
GIVE HELP
GET HELP
EVIDENCE
WHAT'S UNCLOUD?

WE'RE THE ONES WHO ARE HERE TO SHOW VAPING FOR WHAT IT IS.

WARNING
THE WORST PART IS,
WATCHING YOUR FRIENDS
BE TAKEN OVER BY
VAPING.
Ruby, 14

3 THINGS ABOUT VAPING YOU NEED TO KNOW

THAT YOU MIGHT HAVE MISSED.

@francisolikes2disco
Click to uncover what's behind those fruity flavours.
SEE THE TRUTH ->

Uncloud: voices of young people

VicHealth's investments

- **Vaping community prevention grants**
- Parent conversation guide
- Tobacco modules within the VicHealth Local Government Partnership
- Research into young people's attitudes and behaviours



What's Hiding in a Vape?

(Melbourne Museum Installation)

Listening to young people



“If vapes were hard to get I wouldn’t have bothered. But they’re so easy to get”