

# THE HON JOHN EREN MP

MINISTER FOR TOURISM AND MAJOR EVENTS

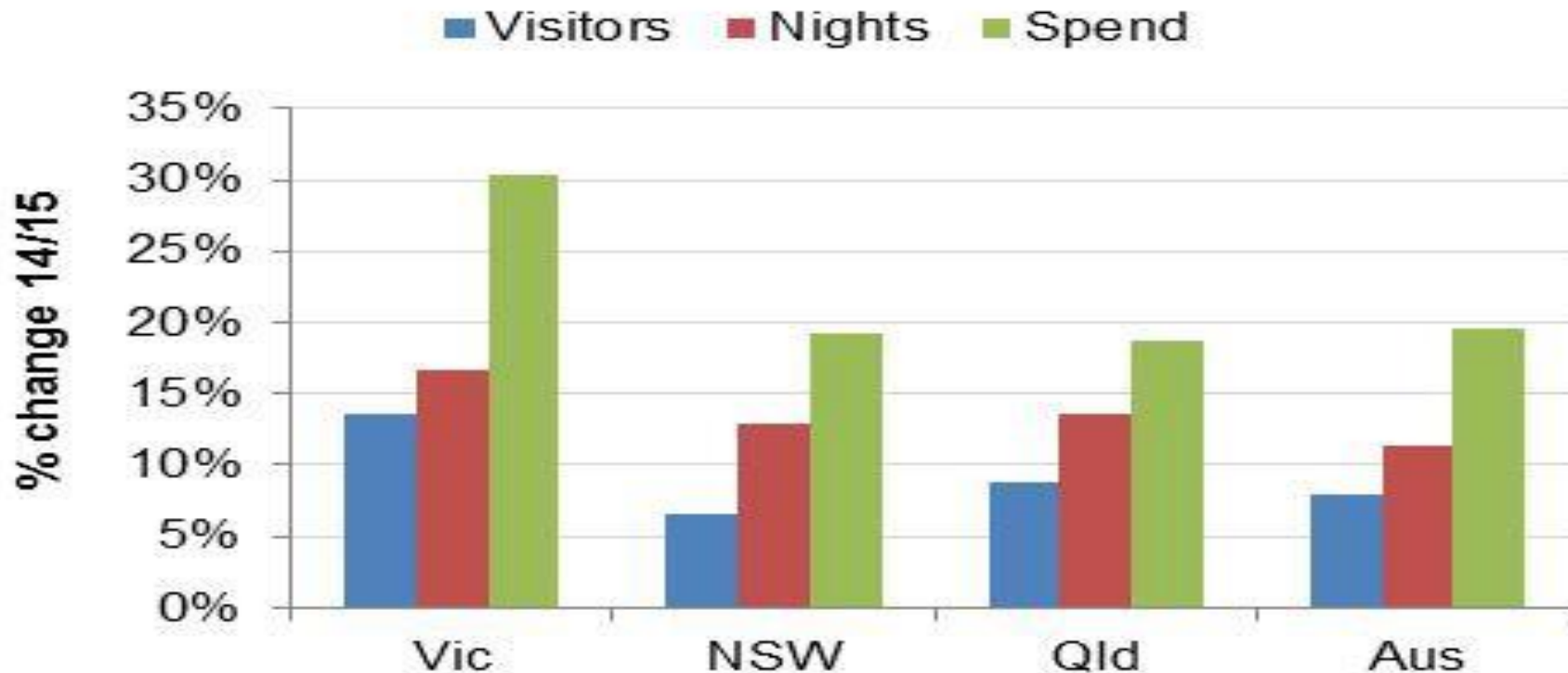


Economic Development,  
Jobs, Transport  
and Resources

## VICTORIA'S VISITOR ECONOMY

- **\$21 billion each year**
- **206,000 jobs**

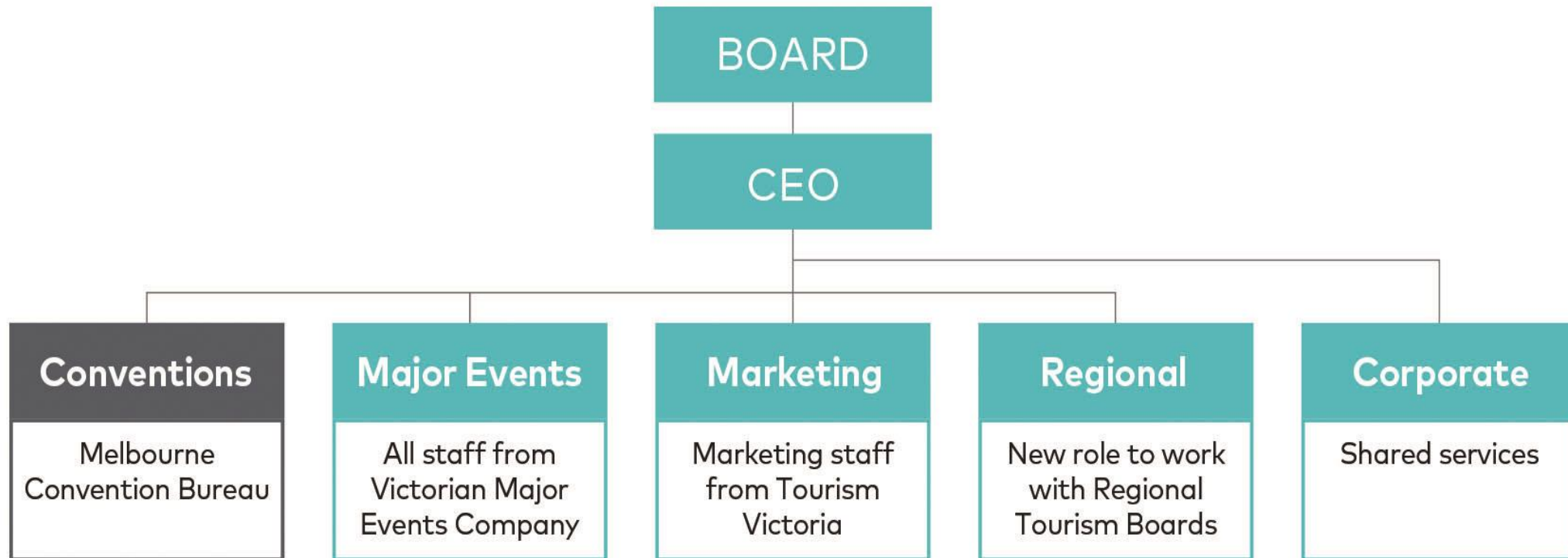
*International visitation to Victoria – Year ending December 2015*



# MAJOR EVENTS IN VICTORIA



## Proposed organisational structure



## BUDGET 2016-17

- \$38 million for Visit Victoria marketing to complement Wander Victoria
- \$9 million additional for the Business Events Fund

### **Record investment in regional Victoria**

- \$20 million Regional Events Fund
- \$101 million Regional Tourism Infrastructure Fund
- \$20 million for maintenance of state parks, including accessibility (DELWP)
- \$8 million for Budj Bim (DPC)

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**Thank you**



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