

Inquiry into the Impact of the COVID-19 Pandemic on the Tourism and Events Sectors

Ms Karolina Biel

Organisation Name: Stage Four Productions

Your position or role: Director

YOUR SUBMISSION

Submission:

I am one of the Directors of Stage Four Productions.

For the last 14 years, we have produced high end entertainment productions for national and international cruise lines, corporate clients and generally for the events sector. We also produce ticketed shows for venues and theatres.

The restrictions have decimated our profits, with cancellations of over 300 performances, events and cruises last year alone.

Even with slowly easing restrictions, our profits are down over 90% as consumer confidence has been shaken and with each lockdown, any potential clients retract their event quotation requests or cancel.

Immediate Action is required including;

- Easing of restrictions on local cruises within Australian waters for P&O Australia and other local liners i.e short cruises with no stops or, Melbourne to Melbourne cruises etc. There is no valid reason that these should not be running.
- Provide additional support for established entertainment providers in the corporate sector, not just major theatre productions and companies. We have higher ongoing financial value to the country than many.
- Keep a wage subsidy similar to that of Jobkeeper, even at a smaller % for the time being while the industry gets back on it's feet.
- Cancellation Insurance for the events industry and direct financial support from the government when lockdowns occur.

Furthermore,

- The event Industry & creative sectors needs to be properly recognised and understood as an industry. The Creative sectors alone are worth more than 23billion to the state government.

FILE ATTACHMENTS

File1:

File2:

File3:



Signature:

Karolina Biel