

Inquiry into the Impact of the COVID-19 Pandemic on the Tourism and Events Sectors

Mr Richard Swanson

Organisation Name:
Your position or role:

YOUR SUBMISSION

Submission:

As a performer and entertainment producer for the events and cruise industry we lost 98% of our capacity to work with the state government lockdowns.

Even following this, the repercussions are dire and it is very slow growth to return to what has been 15 successful years in the Creative Event industries.

- With limited corporate and public events our industry has been decimated.
- Arts/Creative Services & Events are often lumped with "tourism & hospitality"... they are not either.
- Unlike Hospitality, Creative Event Services & Event Organisers have limited ability to "pivot", they are reliant on a running industry.
- With reduction/practical elimination of the current corporate events, cruises etc, our options are becoming incredibly high risk. To fund our own ticketed, live entertainment. So we need financial assistance and incentive from the government to make this happen, covid cancellation insurances and underwriting, assurances that in the scenario of a lockdown or restrictions that our costs will be covered, including all marketing expenses etc etc.

We require easing of restrictions on local cruises within Australian waters

Keep Jobkeeper or a similar program for the next 12mths for established Creative Arts companies that supply the events industry & Event companies.

FILE ATTACHMENTS

File1:

File2:

File3:



Signature:

Richard Swanson