

27th January 2015

Mr [James Spigelman](#) AC QC
Chairman of the Board,
and
Mark Scott,
Chief Executive Officer,
Australian Broadcasting Commission,
Web:- ABC email contact facility

120 Southbank Boulevard
Southbank, VIC, 3006
Postal: GPO Box 9994 Melbourne 3001

Re:- *Difficulties gaining equal representation, during the Victorian State Parliamentary Elections 2014.*

Dear Sirs,

I stood as a candidate for the M.L.A. seat of “Nepean” during the Victorian State Parliamentary elections last year.

It has been my habit to watch the ABC TV, during the year and the Antony Green ABC election analyst reports, during a time when elections are held.

I forwarded an email letter to Antony Green, advising of my web address contact details, as can be seen from a copy of that report, which is appended below.

You’ll note that after a few days where nothing seemed to change on the ABC- “Nepean electorate” web page. I contacted Mr. Green and discussed the problem with him and during this time, he advised me he’d received my correspondence and web URL details.

Reasoning that the ABC is a fair minded organisation, representing the Government and giving equal opportunity to all candidates at election times, I scanned the ABC web site and noted that some action had been taken, to advertise my contact details and some information, regarding my election policies etc.

However, while I supplied the web URL details, which would enable me to receive the same coverage as the Labor Party candidate. These were not displayed by the ABC and a clumsy effort was made by them to advise web viewers of my credentials. This in no way gave me equal display, to that of the Labor Party candidate.

I invited the ABC to reply to my letter to Antony Green (appended hereto) requesting details of how I should approach future elections, so that I may receive equal exposure to the electorate via the ABC web site, in future events.

Please see below copies of my previous transmission to the ABC, which support my claims made above.

Sincerely,

David J. Stanton



7th December 2014

Antony Green
ABC election analyst



Ref:-- Request for details required for future such applications---Photos and details of David J. Stanton, MLA candidate for “Nepean”, 2014

Dear Antony ,

I sent the information mentioned below, to you for insertion in your web page for “Nepean” MLA elections, 2014..

When I noticed that nothing had changed on your web site, I phoned ABC and spoke to you, regarding the information I had sent some days before.

Shortly after my conversation with you, the web in respect of my candidature changed, but with an unexpected addition, that I believe was meant to be helpful.

Please advise how I could have made things easier for you and your staff, so that I know, what to send to you in the future, should I decide to repeat the exercise.

From my perspective, the photo that appeared, was slow to display on your web site and much slower than the photos of other candidates.

The photo was under exposed when cropped/trimmed and the back ground removed, it was rendered unacceptable for its intended purpose and I would have expected it to be altered/lightened by anyone who worked in TV production.

The Facebook page URL worked OK for me, when I entered it into the web browser at my home and I can't understand why, it was not entered into a web button, as with the other candidates web buttons.

I appreciate that one of your staff tried to write a description of me on your page, but it would have been better, if the web button directed them to the Facebook page, as with the other candidates, where applicable.

If you can advise me where I went wrong, I would be pleased to present a better proposition to you, on any further application.

Many people in the “Nepean” electorate, are tired of the poor performance of the dominant political parties and may decide to present again at election time.

I look forward to your comments so that I may do better on a future occasion.

Sincerely,

David J. Stanton


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16th Nov. 2014

Antony Green
ABC election analyst


Ref:-- Photos and details of David J. Stanton, MLA candidate for Nepean, 2014

Dear Antony,

I notice that you do not display a photo or contact details for me on your ABC web site URL (F:/Local Disk/ELECTORAL DETAILS/11.12.14 Nepean - Victorian Election al///2014 - ABC News (Australian Broadcasting Corporation).htm).

Please find attached photos which you may like to display against my name on the above site.

The “Peninsula Forum” Facebook page, which I have recently set up is URL (https://www.facebook.com/pages/Peninsula-Forum/388356377998956?sk=info&tab=page_info&success=1) This page will be fully activated if I’m successful on election day and I intend to lodge information prior to the election as it becomes available.

Feel free to use the information for “Nepean” electorate pages etc.

Kind regards,

David J. Stanton,
Candidate MLA for Nepean,
