

Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Mr Michael Kerr
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[REDACTED]

Organisation name:
Your position or role:

SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

Response: Very good idea

These platforms absolutely need to be responsible for the actions that occur under their media.

Q2. The government funding media literacy campaigns to help people know what they can trust online.

Response: Not sure

Not familiar with it but until the platforms start policing what is on their media will make it extremely hard

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

Response: Very good idea

Anything advertising regarding elections or any posts about candidates or election "facts" absolutely should be compulsory as to who posted it and at a minimum how to contact them

Q4. Requiring online electoral advertising to state who paid for it.

Response: Very good idea

transparency and identification are paramount for electoral advertising

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

Response: Good idea

Whilst Queensland had such a body often the results came out with lengthy delays and where based on who could write a better letter rather than facts...

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

Response: Not sure

Another body outside of the electoral spectrum so arms length at all times

Q7. New laws requiring truth in political advertising.

Response: Very good idea
not only advertising but also social media posts...

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

Response: Social Media has a great purpose if it is used for factual information. Unfortunately there is no policing on what is posted...