

## Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Mr Scott Robson

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**Organisation name:**

**Your position or role:**

### SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

**Response:** Very bad idea

People are intelligent enough to balance information themselves without censorship

Q2. The government funding media literacy campaigns to help people know what they can trust online.

**Response:** Very bad idea

Governments are incapable of educating without bias

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

**Response:** Good idea

Showing where the funding came from that is expressing a point of view supports individuals balancing the validity and intention of that view

Q4. Requiring online electoral advertising to state who paid for it.

**Response:** Very good idea

Political points are often financially or idealistically motivated. Knowing who is paying for the advertising helps understand who benefits

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

**Response:** Good idea

This would be an excellent idea if governments were impartial. However, governments have agendas

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

**Response:** Very good idea

The independent organisation still needs to be able to be held accountable

Q7. New laws requiring truth in political advertising.

**Response:** Good idea

There needs to be accountability and a process for transparent appeal

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

**Response:** Transparency and accountability are paramount. Government interference is more likely to support the ideology of the government of the day and reduce both transparency and accountability