

## Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Ms Marg Smith

**Phone number:** [REDACTED]

**Email:** [REDACTED]

**Organisation name:**

**Your position or role:**

### SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

**Response:** Very good idea

Q2. The government funding media literacy campaigns to help people know what they can trust online.

**Response:** Not sure

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

**Response:** Good idea

Q4. Requiring online electoral advertising to state who paid for it.

**Response:** Very good idea

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

**Response:** Good idea

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

**Response:** Not sure

Q7. New laws requiring truth in political advertising.

**Response:** Very good idea

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

**Response:** Tell the truth at all times.