

Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Mr Brian Barber

Phone number: [REDACTED]

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Organisation name:

Your position or role:

SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

Response: Very good idea

Social media platforms need to realise that many people today regard social media as their main form of news.

Q2. The government funding media literacy campaigns to help people know what they can trust online.

Response: Very good idea

Believing everything you read is a sign of illiteracy and basic awareness

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

Response: Very good idea

We need to know the source of political notices and adds so we know the biases

Q4. Requiring online electoral advertising to state who paid for it.

Response: Very good idea

Definitely require knowledge as from whence advertising came

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

Response: Very good idea

Fact checking is necessary if we are to believe the written word. The general knowledge of the population is generally very low

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

Response: Good idea

As long as unbiased the VEC should inform the populace as to the legality of statements made by candidates and the past records and history of said candidates.

Q7. New laws requiring truth in political advertising.

Response: Very good idea

Absolutely necessary if we are regain faith in politicians

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

Response: Ban bullying and sexual discrimination and enforce platform owners to remove offending material