

**ATTACHMENT 1: QUESTIONS TAKEN ON NOTICE AND
FURTHER INFORMATION AGREED TO BE
SUPPLIED AT THE HEARINGS**

INNOVATION, SERVICES AND SMALL BUSINESS PORTFOLIO

1. How much is left in the budget from the Victorian Innovation Statement (e.g. Victoria's Science Agenda and the Strategic Projects Fund) and what are the Government's intentions as to how to spend that sum over the estimates period?

(Page 11 of the Innovation, Services and Small Business portfolio transcript)

2. Please provide details of the budget cuts to the Victorian government business offices in the outyears.

(Page 18 of the Innovation, Services and Small Business portfolio transcript)

TOURISM AND MAJOR EVENTS PORTFOLIO

1. Please provide a copy of your presentation to the Committee.

(Page 2 of the Tourism and Major Events portfolio transcript)

PAEC 2011-12 Estimates Hearing Tourism & Major Events



Economic Performance

- Minister from 1996-99
- Tourism success—Jigsaw Campaign and Major Events Strategy
- According to the 2007-08 Tourism Satellite Account (TSA), the tourism industry contributed an estimated **\$15.8 billion** to the State's economy (**5.9 per cent** of Gross State Product)
- The Victorian tourism industry employs around 185,000 people or **7.1 per cent** of those employed in Victoria.

State of Play

- Victoria has **30 per cent market share** of all international visitors to Australia.
- International visitor expenditure in regional Victoria was **\$288 million** (year ending December 2010).
- Melbourne continues to outperform Sydney as the **most lucrative destination**.
- Melbourne Airport has maintained its passenger growth, recording a **12 per cent growth in international passenger numbers** (year ending March 2011).

Budget Initiatives and Highlights

Flood initiatives:

- Establishment of the Victorian Business Flood Recovery Fund.
- **\$1.5 million** tourism recovery package to encourage visitors to flood affected destinations.
- Commitment to key tourism infrastructure such as Avalon Airport and Mildura Riverfront Redevelopment.