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Mr Phillip R Davis MP
Chairman, Public Accounts and Estimates Committee
Level 3, 55 St Andrews Place
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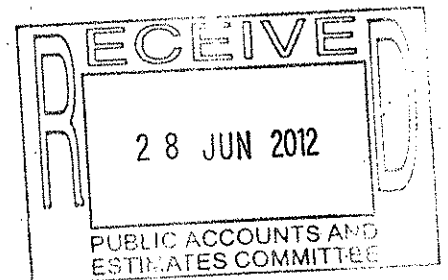

Dear Mr Davis

Thank you for the opportunity to address the Public Accounts and Estimates Committee at the recent Budget Estimates Hearings and for this further opportunity to provide clarification on two questions taken on notice.

I am pleased to provide response to the two questions taken on notice at the Hearings for each of my portfolios (see Attachments). I understand that officers from the Department of Health have provided the Committee's Secretariat with the presentation slides for both portfolios and any other documentation relating to the Hearings themselves that were required.

I hope this information has been of assistance. If you or the Committee's Secretariat have any further queries regarding this matter, please do not hesitate to contact Mrs Kristy Spillman, Senior Policy Advisor, Business Planning and Communications, telephone 9096 1488.

Yours sincerely




Hon David Davis MP
Minister for Health

26/6/2012

Att



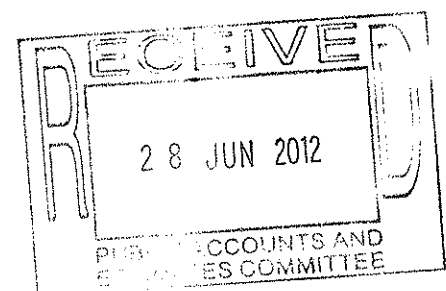
Question on Notice

Please detail the sites at which there will be land bank acquisitions for future residential aged-care needs in 2012-13.

(Page 5 of the ageing portfolio transcript)

A site at Bell Park (Geelong) is the only site where there are currently plans for land bank acquisitions for future residential aged-care needs in 2012-13.

In line with an election commitment to support Aged Care (e.g. for the Croatian community) a provision was made in the 2011-12 State Budget (\$2 million) enabling the retention of surplus land for this designated purpose.



Question on Notice

Please detail the amount of funding provided for anti-smoking social marketing or advertising, including the ongoing commitment to Quit.

(Pages 30-2 of the portfolio transcript)

Quit Victoria is a non-profit organisation within the Cancer Council Victoria. Quit provides smoking cessation support services and education; undertakes anti-smoking social marketing (advertising); and undertakes research and community advocacy to reduce the harm caused by tobacco use in Victoria.

Quit receives over \$7.4 million in funding from the Victorian Government, of this \$2.5 million is funded directly through the Department of Health and \$4.9 million is allocated via VicHealth. \$1.2 million of the Department of Health funding is specifically directed towards anti-smoking social marketing and a portion of the VicHealth funding is also allocated to anti-smoking social marketing.

Quit Victoria also receives funding from other sources, such as Cancer Council Victoria and project funding from the Commonwealth Government.

Quit Victoria is not responsible for all the anti-smoking social marketing seen by Victorians. Anti-smoking advertisements are also funded by the Commonwealth Government and private pharmaceutical companies (marketing smoking cessation support drugs).

In line with recent years, additional funding has been made available to Quit Victoria for specific anti-smoking and other campaigns as the year progresses on a case by case basis. There may be further additional allocations made in the 2012-13 financial year.

