

**Public Accounts and Estimates Committee  
2012/13 Budget Estimates Hearing  
Manufacturing Portfolio**

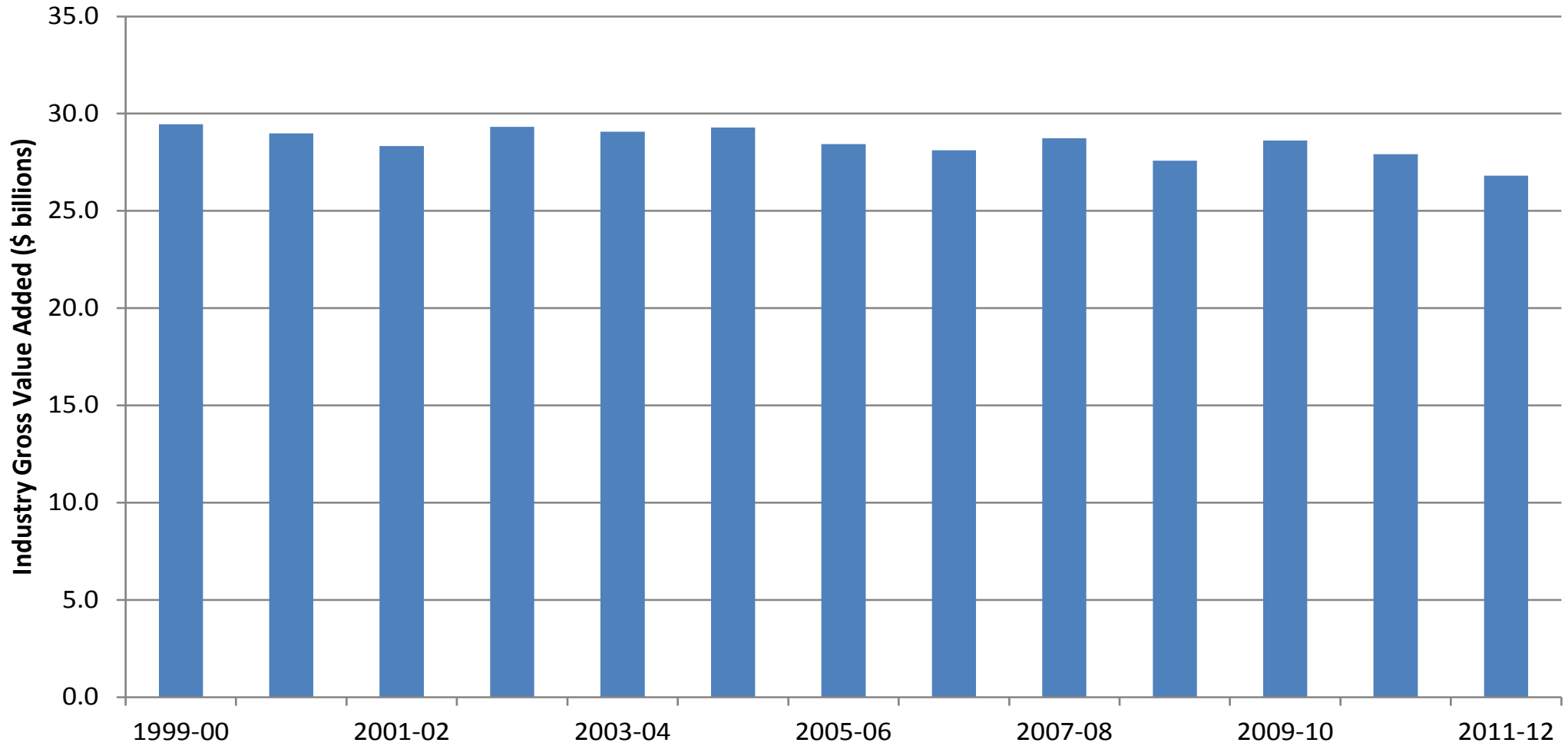
**The Hon David Hodgett MP  
Minister for Manufacturing**

DEPARTMENT OF  
STATE DEVELOPMENT  
BUSINESS AND  
INNOVATION



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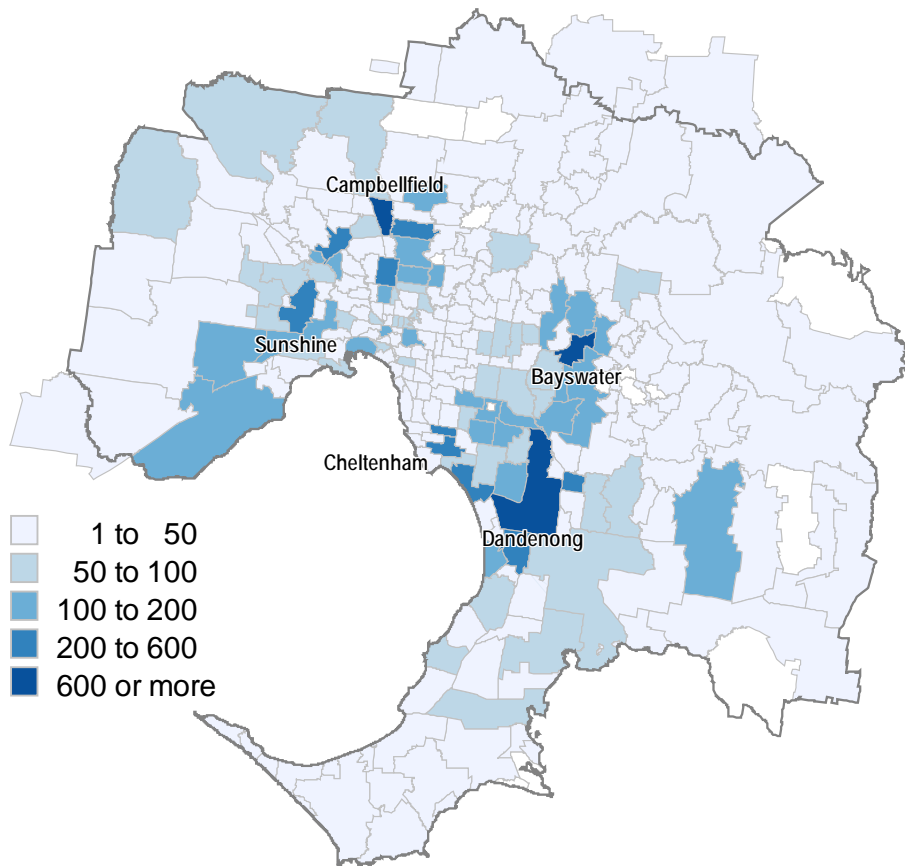
## Victorian Manufacturing Output



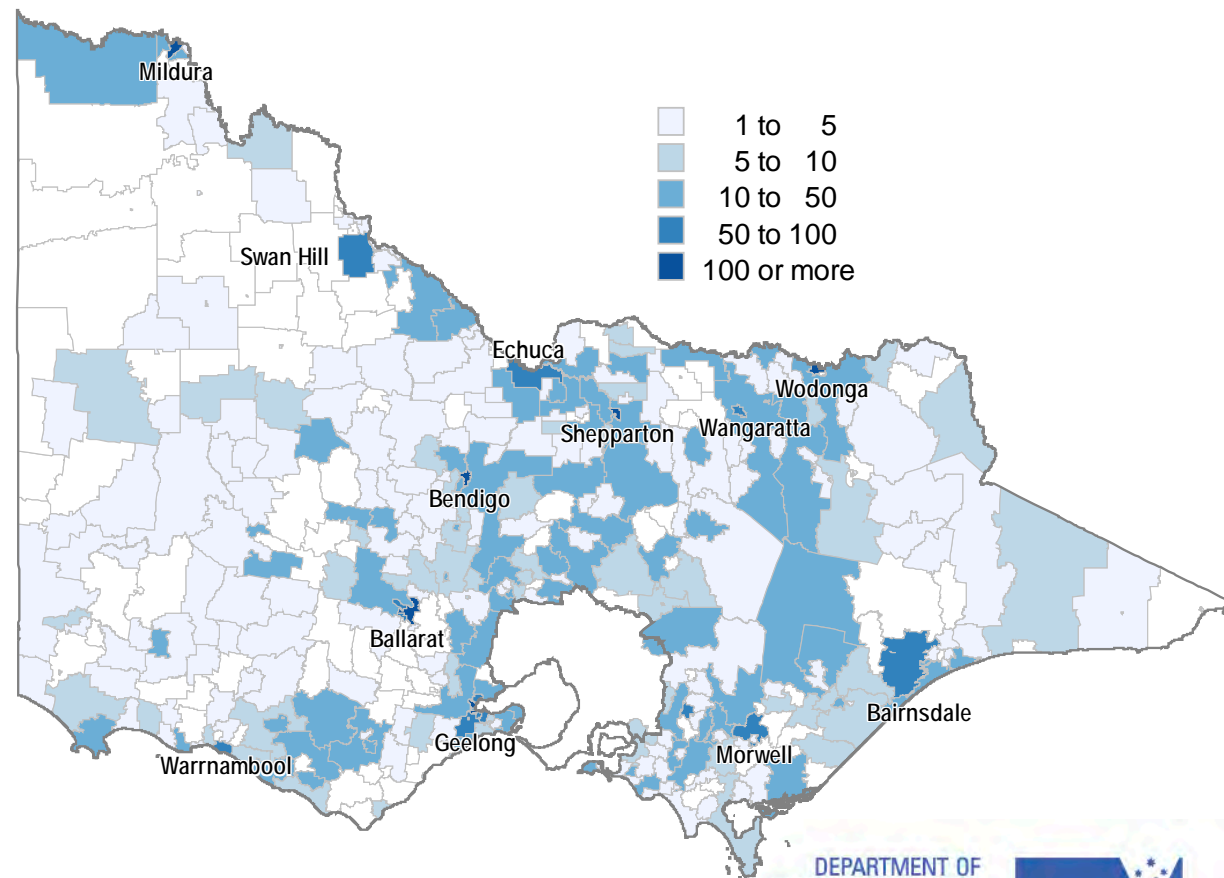
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## Distribution of manufacturing activity

**Map 1: Business establishments in metropolitan Melbourne, 2012**



**Map 2: Business establishments in regional Victoria, 2012**



## Manufacturing Strategy

### ***A More Competitive Manufacturing Industry***

- **The strategy sets out five priorities:**
  - **A world-class specialist manufacturing service**
  - **Productivity and innovation networks**
  - **Investing in technology**
  - **Support for small manufacturers**
  - **Niche and specialist skills**

### ***VIPP Reforms:***

- **Release of new VIPP Guidelines on 1 January 2013**
- **Better targeting**
- **Stronger monitoring and reporting conditions**

## Manufacturing Strategy

- **Investing in Manufacturing Technology:** Grants totalling \$6.6 million so far provided to 40 businesses
- **Manufacturing Productivity Networks:** Grants totalling \$1.7 million so far provided to 11 networks comprising around 500 businesses
- **Specialist Manufacturing Service:** Improving firm's ability to access services and know-how required to improve business productivity - to commence in June.
- **Building Innovative and Small Manufacturers:** Supporting innovative and small manufacturers to access the skills and capabilities that will help them become globally competitive – to commence in June.

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Investment Facilitation



***Mars Australia:***  
**\$52 million of new**  
**manufacturing**  
**investment in**  
**Ballarat**

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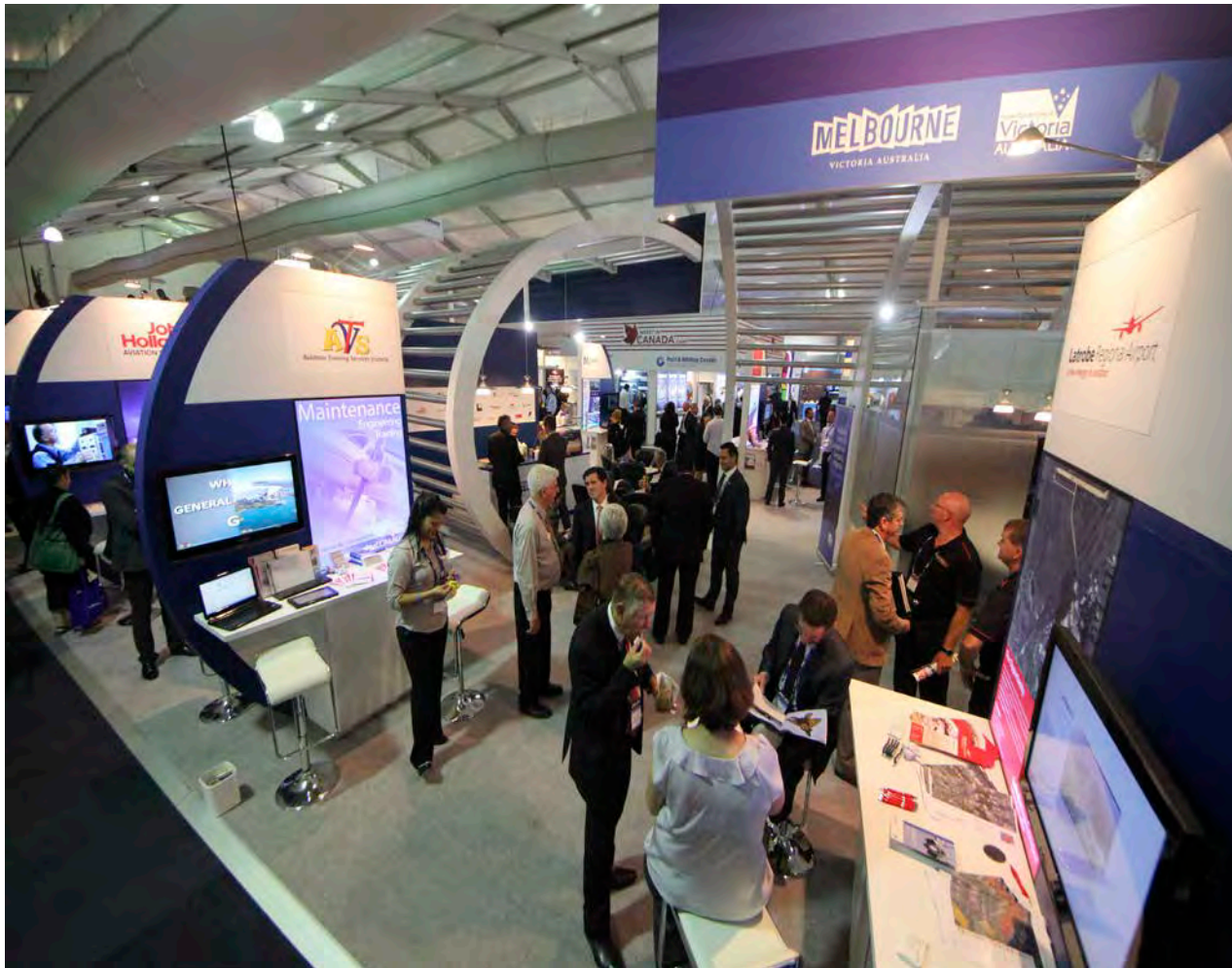
## Investment Facilitation

**Australian Paper: Construction of a \$90million greenfield waste paper facility at its existing Maryvale pulp and paper mill**



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## Other Achievements



## *Australian International Airshow 2013*





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## Other Achievements

### *Inward Food Buyers Mission*

